

# ORDER



KLAS

**Orders**  
**Order / Rev:** 37380  
**Alt Order #:** 08870913  
**Product Desc:** BERKLEY/SENATE/D  
**Estimate:**  
**Flight Dates:** 09/25/12 - 10/01/12  
**Original Date / Rev:** 09/24/12 / 10/02/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency**  
**Name:** Shorr Johnson Magnus  
**Buying Contact:** Mike Dettorre  
**Billing Contact:**  
 1831 Chestnut St.  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Berkley, Shelley - D-USS  
**Demographic:** A25-54  
**Product Codes:** PO1  
**Priority:** LV2  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	49	\$56,195.00	\$47,765.75
10/01/12	10/01/12	28	\$22,380.00	\$19,023.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	49	\$56,195.00	\$47,765.75	0.00
October 2012	28	\$22,380.00	\$19,023.00	0.00
<b>Totals</b>	<b>77</b>	<b>\$78,575.00</b>	<b>\$66,788.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	09/25/12	09/28/12	8 News Now 4-5a	CM	4-5a	-TWTF--	:30	7	\$40.00	LV2	0.00	NM	7	\$280.00
				8 News Now 4-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		7				\$40.00		0.00			
N 2	8	10/01/12	10/01/12	8 News Now 4-5a	CM	4-5a	M-----	:30	2	\$50.00	LV2	0.00	NM	2	\$100.00
				8 News Now 4-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		2				\$50.00		0.00			
N 3	8	10/01/12	10/01/12	CBS This Morning 7-9a	CM	7-9a	M-----	:30	4	\$200.00	LV2	0.00	NM	4	\$800.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		4				\$200.00		0.00			
N 4	8	10/01/12	10/01/12	8 News Now 5a M-F	CM	5-6a	M-----	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
				8 News Now 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$225.00		0.00			
N 5	8	09/25/12	09/28/12	8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	4	\$565.00	LV1	0.00	NM	3	\$1,695.00
				8 News Now 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$565.00		0.00			

Order / Rev: 37380  
 Alt Order #: 08870913  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Berkley, Shelley - D-USS  
 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	8	09/25/12	09/28/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	4	\$565.00	LV1	0.00	NM	3	\$1,695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-TWTF--		4			\$565.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	8	09/24/12-09/30/12		8 News Now 5a M-F		5-6a	-TWThF----	:30		<del>(\$565.00)</del>		0.00	NM		
Credited [moving to contract 37377]															
N 6	8	09/25/12	09/28/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	-TWTF--	:30	2	\$440.00	LV1	0.00	NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-TWTF--		2			\$440.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	09/24/12-09/30/12		CBS This Morning 7-9a		7-9a	-TWThF----	:30		<del>(\$440.00)</del>		0.00	NM		
Credited [moving to contract 37377]															
N 7	8	09/25/12	09/28/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	-TWTF--	:30	2	\$690.00	LV1	0.00	NM	2	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-TWTF--		2			\$690.00	0.00					
N 8	8	09/25/12	09/28/12	Ellen Ellen	CM	3-4p	-TWTF--	:30	3	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-TWTF--		3			\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/24/12-09/30/12		Ellen		3-4p	-TWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
Credited [moving to contract 37377]															
	3	09/24/12-09/30/12		Ellen		3-4p	-TWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
Credited [moving to contract 37377]															
N 9	8	09/25/12	09/28/12	Price Is Right Price Is Right	CM	10-11a	-TWTF--	:30	1	\$350.00	LV2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-TWTF--		1			\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/24/12-09/30/12		Price Is Right		10-11a	-TWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
Credited [moving to contract 37377]															
N 10	8	09/25/12	09/28/12	Price Is Right Price Is Right	CM	10-11a	-TWTF--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-TWTF--		1			\$1,000.00	0.00					
N 11	8	10/01/12	10/01/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	M-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	M-----		1			\$325.00	0.00					
N 12	8	09/25/12	09/28/12	Live w/Kelly Live w/Kelly	CM	9-10a	-TWTF--	:30	2	\$650.00	LV1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-TWTF--		2			\$650.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	09/24/12-09/30/12		Live w/Kelly		9-10a	-TWThF----	:30		<del>(\$650.00)</del>		0.00	NM		
Credited [moving to contract 37377]															
N 13	8	10/01/12	10/01/12	Ellen Ellen	CM	3-4p	M-----	:30	2	\$425.00	LV2	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	M-----		2			\$425.00	0.00					
N 14	8	10/01/12	10/01/12		CM	10-11a	M-----	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00

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Advertiser: Berkley, Shelley - D-USS  
 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Price Is Right										
				Price Is Right										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1		\$1,575.00			0.00			
N 15	8	10/01/12	10/01/12	Live w/Kelly	CM	9-10a M-----	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
				Live w/Kelly										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1		\$300.00			0.00			
N 16	8	10/01/12	10/01/12	Y&R	CM	11a-12p M-----	:30	1	\$550.00	LV2	0.00	NM	1	\$550.00
				Young & Restless										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1		\$550.00			0.00			
N 17	8	09/25/12	09/28/12	630-7p Inside Edition	CM	630-7p -TWTF--	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
				Inside Edition										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		1		\$300.00			0.00			
N 18	8	10/01/12	10/01/12	630-7p Inside Edition	CM	630-7p M-----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
				Inside Edition										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1		\$1,400.00			0.00			
N 19	8	09/29/12	09/29/12	8 News Now Sat 5-7p	CM	5-7p -----S-	:30	2	\$175.00	LV2	0.00	NM	2	\$350.00
				8 News Now Sat 5-7p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		2		\$175.00			0.00			
N 20	8	09/25/12	09/28/12	8 News Now 5-630p M-FCM		5-630p -TWTF--	:30	3	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				8 News Now 5-630p M-F										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		3		\$1,000.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	8	09/24/12-09/30/12	8 News Now 5-630p M-F		5-630p		-TWThF----	:30	(\$1,000.00)	0.00	NM		
	Credited													
	[move to 37377]													
	3	8	09/24/12-09/30/12	8 News Now 5-630p M-F		5-630p		-TWThF----	:30	(\$1,000.00)	0.00	NM		
	Credited													
	[move to 37377]													
N 21	8	10/01/12	10/01/12	8 News Now 5-630p M-FCM		5-630p M-----	:30	3	\$500.00	LV2	0.00	NM	3	\$1,500.00
				8 News Now 5-630p M-F										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		3		\$500.00			0.00			
N 22	8	09/29/12	09/29/12	Sat 7-8p - ET Wknd	CM	7-8p -----S-	:30	1	\$440.00	LV1	0.00	NM	1	\$440.00
				Ent Tonight Weekend										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1		\$440.00			0.00			
N 23	8	10/01/12	10/01/12	7-8p Rotator	CM	7-8p M-----	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
				7-8p Rotator										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		2		\$1,225.00			0.00			
N 24	8	09/25/12	09/28/12	7-8p Rotator	CM	7-8p -TWTF--	:30	4	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
				7-8p Rotator										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4		\$1,000.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	8	09/24/12-09/30/12	7-8p Rotator		7-8p		-TWThF----	:30	(\$1,000.00)	0.00	NM		
	Credited													
	[moving to contract 37377]													
	4	8	09/24/12-09/30/12	7-8p Rotator		7-8p		-TWThF----	:30	(\$1,000.00)	0.00	NM		
	Credited													
	[moving to contract 37377]													
N 25	8	10/01/12	10/01/12	Mon 9-10p	CM	9-10p M-----	:30	1	\$2,200.00	LV2	0.00	NM	1	\$2,200.00



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 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N39	8	09/30/12	09/30/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$125.00	LV2	0.00	NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	-----S		1		\$125.00	0.00						
N40	8	09/25/12	09/28/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p -TWTF-- (4:30 PM-5:00 PM)	:30	2	\$940.00	LV1	0.00	NM	2	\$1,880.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	-TWTF--		2		\$940.00	0.00						
N41	8	10/01/12	10/01/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M----- (4:30 PM-5:00 PM)	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	10/01/12	10/07/12	M-----		1		\$1,575.00	0.00						
N42	8	10/01/12	10/01/12	Mon 8-9p How Met Mother/ Partners	CM	8-9p M-----	:30	1	\$6,500.00	LV1	0.00	NM	1	\$6,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	10/01/12	10/07/12	M-----		1		\$6,500.00	0.00						
N43	8	09/25/12	09/25/12	Tue 10-11p Vegas	CM	10-11p -T-----	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	-T-----		1		\$6,000.00	0.00						
N44	8	09/26/12	09/26/12	Wed 10-11p CSI	CM	10-11p --W----	:30	1	\$5,750.00	LV1	0.00	NM	1	\$5,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	--W----		1		\$5,750.00	0.00						
N45	8	09/29/12	09/29/12	Sat 9-10p Crimetime Saturday	CM	9-10P -----S-	:30	1	\$1,375.00	LV1	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	-----S-		1		\$1,375.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	8	09/24/12-09/30/12	Sat 9-10p		9-10P		-----Sa--	:30	<del>(\$1,375.00)</del>	0.00	NM			
	Credited [move to contract 37377]														
N46	8	09/29/12	09/29/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$2,125.00	LV1	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	-----S-		1		\$2,125.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	8	09/24/12-09/30/12	Sat 10-11p		10-11P		-----Sa--	:30	<del>(\$2,125.00)</del>	0.00	NM			
	Credited [move to contract 37377]														
N47	8	09/30/12	09/30/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$5,750.00	LV1	0.00	NM	1	\$5,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	-----S		1		\$5,750.00	0.00						
N48	8	09/25/12	09/28/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a -TWTF--	:30	3	\$750.00	LV1	0.00	NM	2	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	-TWTF--		3		\$750.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	8	09/24/12-09/30/12	8 News Now 6a M-F		6-7a		-TWThF----	:30	<del>(\$750.00)</del>	0.00	NM			
	Credited [moving to contract 37377]														
N49	8	09/29/12	09/29/12	Sat 1135p-1235a Priv Pr Private Practice	CM	1135p-1235a -----S-	:30	1	\$55.00	LV3	0.00	NM	1	\$55.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	-----S-		1		\$55.00	0.00						
N50	8	09/29/12	09/29/12	Sat 1235-135a DaVinci I Da Vinci Inquest	CM	12.35a-1.35a -----S-	:30	1	\$50.00	LV3	0.00	NM	1	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						

Order / Rev: 37380  
Alt Order #: 08870913  
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Berkley, Shelley - D-USS  
Product Desc: BERKLEY/SENATE/D  
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 50	8	09/29/12	09/29/12	Sat 1235-135a DaVinci Inquest Da Vinci Inquest	CM	12.35a-1.35a -----S-	:30	1	\$50.00	LV3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1			\$50.00		0.00			
N 51	8	09/29/12	09/29/12	Sat 135-235a Cold Squad Cold Squad	CM	135-235am -----S-	:30	1	\$30.00	LV3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1			\$30.00		0.00			
N 52	8	10/01/12	10/01/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$600.00	LV2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1			\$600.00		0.00			
N 53	8	09/29/12	09/29/12	ACC Football ACC Football	CM	930a-12n -----S-	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1			\$300.00		0.00			
N 54	8	09/28/12	09/28/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a ----F--	:30	1	\$40.00	LV2	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1			\$40.00		0.00			
N 55	8	09/29/12	09/29/12	Sat 135-235a Cold Squad Cold Squad	CM	135-235am -----S-	:30	1	\$30.00	LV3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1			\$30.00		0.00			
N 56	8	10/01/12	10/01/12	Price Is Right Price Is Right	CM	10-11a M-----	:30	1	\$0.00	BON	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1			\$0.00		0.00			
Totals													77	\$78,575.00